

## **Getting started on Video making- workshop Alkmaar 2007**

### **Presentation Notes Anny Langan**

#### **1. Intro.**

Introduce Presentor/s and students who will present.

-A brief run through Getting started on Video making as shown in the Materials development manual in Pools

- aim is to give a flavor of a course in this and share our Processes and learning curve with you

**A Process 1-8 Getting Started, doing and Learning**

**B Process 9-12 Starting Again Review and Refocus**

**C Process 13-18 Take 2/ 3 Options , Action Shoot**

**D Reflection and Ways forward**

- a personal account from Anny Langan, lecturer/teacher at the Horizon College, The Netherlands

#### **2. Getting started**

Use of a video camera

Set up project group

How to make a film- basics, training

Story boards

Scenes

#### **3. Choosing a theme**

*International Placement*

7 short videos on the them

4. making the videos

5. Editing the videos Adobe Premier Pro

6. View one video on Leaving your girlfriend and family behind in Holland

See website [www.Languages.dk](http://www.Languages.dk)

Click on digital and these can be downloaded copy left

7. Conclusion and Review- These can be used as a basis for developing teaching materials, information video etc.

REVIEW

#### **8 Start again**

9. What works for the busy classroom language teacher?

10. What is **pedagogically sound**?

-Active Learning

-integrated Curriculum

-Competency oriented

-meets the needs of the business community e.g. Commercial Assistant

How do you purposefully, easily effectively and conveniently use the video in the classroom context to create an effective, integrated language

learning for international trade?

#### **11. KISS**

Keep it simple Stupid

Good preparation

#### **Coaching**

IG Base ICT exercises and blended Learning towards a product which - shows their competence and **once they have learnt the basics**

12 Let them loose in a structured way Video cameras and mobile phones  
e.g. Commercial Assistant

a) Telephone Sales conversation

b) Product sales Presentation

with very strong guidelines for the **English and Dutch language context**

13. **View clips van video in English**

Time for Coaching

Students produce a **draft**

They get coached

Students produce the product they want to sell

14. **Advantages** of this method

**Peer coaching**

**Blended learning**

**They cannot sit back if they are to pass the course**

**Pride in the result**

15. What can you use these for ?

– to coach other students What went well/ what could have improved?

-To comment on the language

-To give feedback on professionalism

16. **Follow –up**

Advance your presentational/ language/ video/ technical skills/ marketing for your course/

Measurable products

**They don't have to listen to Me!**

17. **Issues**

-It takes time

-the look of the product

-Letting Go

-Lending equipment

-Being organised in advance

-It can replace exams

18- **Questions to the students and Anny**

THANK-you for listening

Anny Langan Alkmaar 2007