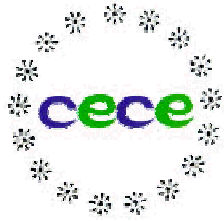


Alkmaar video workshop

POOLS - CECE

present

How do I use the new media effectively?



How do I use the new media effectively?

Digital video to promote VET mobility in Spain

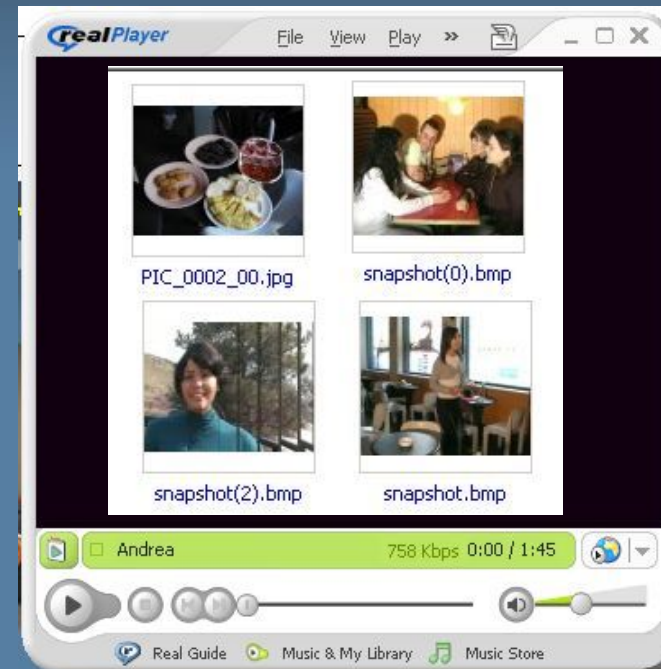
**Workshops conference Horizon College
September 27th and 28th 2007**

**“Best Practices: feeling
competent and
confident in foreign language
teaching”**

By Selina Martin, Marta Guzman & Luis Lizama

Introduction

Digital video to promote VET mobility in Spain



Objectives

Workshop description



In this workshop we aim:

1. To present the results of our experience in POOLS project making videos for help the young people to integrate in Spanish culture.
2. To share with the participants different ideas about how to use the new media in a better way.
3. To show some examples of videos made by the Spanish team and receive feedback to improve it.

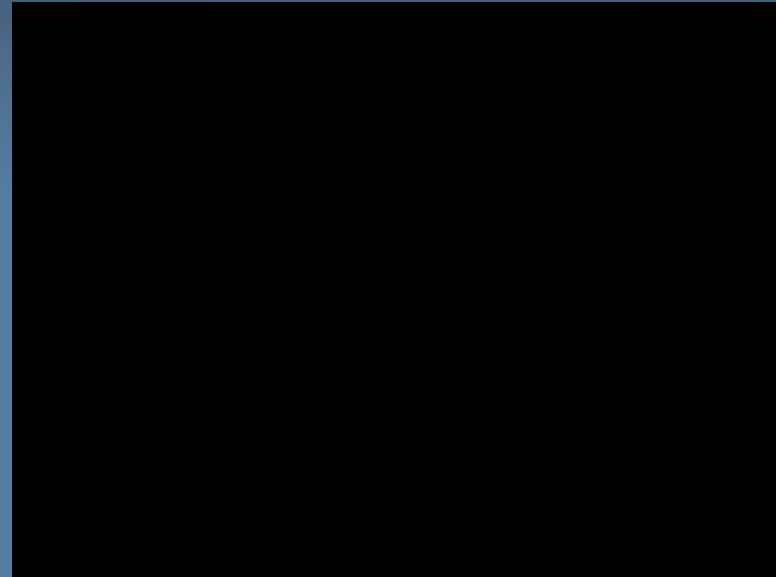
1.-Our experience in POOLS

A) European experience

Different **ideas**

Same **needs** in training

Diversity of **languages and knowledge**



1.-Our experience in POOLS

- A) European experience



Scottish Island Voices

Slices of Contemporary Hebridean Life and Work
in
40 English and Gaelic videos presented for language learners



Na Seann
Daoine

1.-Our experience in POOLS

B) National and local experience

Cooperation with partners

Dissemination in national events



Learning by doing videos

Creating new methodologies



1.-Our experience in POOLS

- Pools Products

 <p>Leonardo da Vinci Language competences</p>	 <p>cece</p>		 <p>exchanging knowledge pools www.languages.dk</p>
Course book	Methodology	Materials development	Evaluation
<u>Spanish version</u>	<u>Spanish version</u>	<u>Spanish version</u>	<u>Spanish version</u>
<u>English version</u>	<u>English version</u>	<u>English version</u>	<u>English version</u>

2.-How to use the new media in a better way.

Media in the classroom?



2.-How to use the new media in a better way.

- Media on the net

The screenshot shows a YouTube video player interface. The video title is "Santander - Playa del Sardinero". The video player shows a blue sculpture on a beach. The video has been added on June 17, 2007, by the user "casinhadekazinha". The video is categorized as "Travel & Places" and has tags for "playa", "sardinero", "santander", and "jardines". The URL is "http://www.youtube.com/watch?v=nCK5K0eOQ00". The video has 219 views. The interface also includes a search bar, navigation tabs (Videos, Categories, Channels, Community), and a "powered by Google" logo. There are also links for "Subscribe", "Director Videos", "Related", "More from this user", and "Playlists".

2.-How to use the new media in a better way.

- Media on the net

The screenshot shows the YouTube channel page for the European Commission. At the top, the YouTube logo is on the left, and navigation links for Videos, Categories, Channels, Community, and Upload are in the center. On the right, there is a user greeting 'Hello, ceceradioweurope', a search bar, and links for My Account, History, Help, and Log Out. Below the navigation is a banner for the European Commission with the text 'European Commission' and 'Sharing the Sights and Sounds of Europe'. The banner also features the 'ToGETHER SINCE 1957' logo and buttons for 'Home page', 'Français', and 'Deutsch'. Underneath the banner are links for Videos, Playlists, and Groups. The channel's profile information is displayed on the left, including the European Commission logo, an 'Unsubscribe' button, the channel name 'eutube', and details such as 'Style: Broadcaster', 'Joined: March 03, 2006', 'Last Login: 21 hours ago', and 'Videos Watched: 656'. It also shows 'Subscribers: 4,304' and 'Channel Views: 947,160'. The location is listed as 'City: Brussels', 'Hometown: EUROPEAN COMMISSION', and 'Country: Belgium'. At the bottom of the profile section, there are two award icons: '#93 - Most Viewed (This Month) - Partners' and '#69 - Most Viewed (All Time) - Partners'. On the right side of the page, a video player is visible, showing a scene of a cable car system with the text 'TOURISM FOR ALL' at the bottom.

2.-How to use the new media in a better way.

- Radioweb Europe

The screenshot shows the Radioweb Europe website. At the top, there is a navigation bar with the RWE logo, a search bar, and links for 'Login', 'Subscribe', and 'Search'. Below the navigation bar, there are several logos including 'TCE 50th Anniversary' and 'EU DG-COMM'. The main content area features a section titled 'Something to say about Europe?' with a sub-heading 'EUROPE, YOUR HOPE'. There are three featured articles: 'Immigrants - Vol.I' with a video player, 'Young People - Decision Makers of Tomorrow?' with a photo of Nick Cook, and 'EUROSTAT Data Visualizer' with a data visualization. On the right side, there is a 'RWE PARTNER' section and a 'Subscribe' form with fields for 'Username' and 'Password', and buttons for '(Login)' and '(Subscribe)'. The website also has a 'PODCAST' icon and a language selector at the bottom right.

2.-How to use the new media in a better way.

- Yourvid



CALENDARIO • CÓDIGO ÉTICO • PRENSA • MANUALES • FAQ • CONTACTO

yourvid.eu

¡Apúntate a la video aventural!
Tu móvil es tu cámara y todo puede ser una película

PARTICIPAR

- Bases
- Inscripción
- Instrucciones
- Categorias
- Premios

VIDEOS

- Videos para votar
- Ganadores

Con cada voto solidario por SMS participas en el sorteo de 5 Nokia N70

GANADORES

CATEGORIA A

- ¿ Que respuesta al calor? NO Esperanza
- Clásico y moderno en clases? Mena Cerezo IC eadco
- Ahora la ley Activa San Ceian

CATEGORIA B

- Solidaridad imprescindible La Paz
- El tiempo es Oro abalder
- Del móvil al ordenador Media

El Instituto de Telecomunicaciones de la CCCE convoca el primer concurso de video

Ganadores Nokia N70 por su participación con los sms solidarios










NOMBRE	APELLIDO 1	APELLIDO 2	POBLACION	PROVINCIA
Manuel	León	Berbez	Madrid	Madrid
Rosario	Casares	Franco	Santander	Cantabria
Maribel	Pérez	Roboyaz	Dos Hermanas	Segovia
José Lorenzo	Álvarez	Zambrano	Madrid	Madrid

2.-How to use the new media in a better way.

- Playlist

Playlists

[The EU explained](#) | [Science and technology](#) | [Culture, education and youth](#)

 <p>The Human 50 00:38 Added: 3 months ago Views: 12,768</p>	 <p>United in Diversity (2004) 02:02 Added: 3 months ago Views: 8,594</p>	 <p>Europe and you in 2006 08:02 Added: 3 months ago Views: 22,956</p>
 <p>Launch of the Programme for Research (FP7) 00:30 Added: 3 months ago Views: 18,253</p>	 <p>One day at the DG Communication 04:23 Added: 3 months ago Views: 4,490</p>	 <p>50 Years of EU in the World 07:51 Added: 3 months ago Views: 36,070</p>
 <p>50 years of Protecting Europe's Environment</p>	 <p>50 Years of EU in the World 07:51</p>	 <p>Europe Direct 09:06 Added: 3 months ago</p>

2.-How to use the new media in a better way.

- Media on multiple devices



2.-How to use the new media in a better way.

- Creating media for classrooms



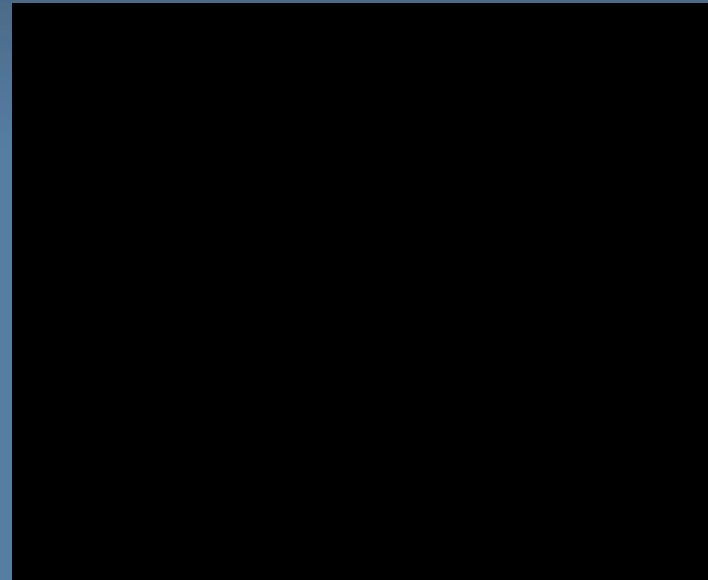
3.-Examples of videos made by the Spanish team

- Street



3.-Examples of videos made by the Spanish team

- Tapas



3.-Examples of videos made by the Spanish team

- How was “Tapas” been created



The Digital Filmmaking Pre-production Process

Step 1: Film Concept

Step 2: Writing your script

Step 3: Drawing your storyboards

Step 4: Cast & Crew

Step 5: Location, Location, Location

Step 6: Shooting Script

Step 7: Scheduling

Step 8: Call Sheets

Step 9: Equipment

The Digital Filmmaking Pre-production Process

- **Step 1: Film Concept/ Idea**

This is the foundation on which to start building your script. An idea or principle/belief you can use as the focus of your script, around which to tell a story.

Tips

TOP TIP

If you have trouble thinking of ideas during the day, keep a pen and a piece of paper next to your bed.. Write in as much detail as you can recall, and include absolutely everything no matter how silly or inconsequential it may seem. Sometimes these little ideas/concepts can be a valuable resource.



The Digital Filmmaking Pre-production Process

- Step 2: Writing Your Script

Script: A general term for a written work detailing story, setting, and dialogue.



TOP TIP

Share your script revisions with people you trust to give you an honest opinion. Be able to take criticism, but also use that to help better your script. Sharing your script in this way can often help you get a fresh perspective and help you get around an obstacle you may have hit.

The Digital Filmmaking Pre-production Process

- **Step 3: Drawing Storyboards for your film**

A sequence of rough sketches, created by an illustrator to communicate major changes of action or plot in a scene.



TOP TIPS

The drawings need not be large, you can comfortably fit 4-6 on a page of A4 paper. Leave space under each drawing box to write down details of the shot, for example details of location, and a brief description of the action that is occurring.

The Digital Filmmaking Pre-production Process

- **Step 4: How to find Cast & Crew for your film**

Cast & crew are obviously vital if you are to make your film successfully. There are a number of resources available to find the people you need.

Tips



TOP TIPS:

Finding the right person for your film is tricky. You must devote a lot of time towards finding the right actor for your role. Don't just hire the first person you meet (unless of course you have auditioned everyone else and they are most suited to the role).

The Digital Filmmaking Pre-production Process

- Step 5: Scouting for Locations

Location:
Filming which occurs at a place not constructed specifically for the production is said to be 'on location'. This is usually outdoors, at a well-known location, or a real place which suffices.

Tips

TOP TIPS

Don't just go to one location; travel around to as many as possible. Keep in mind these key aspects:

- Filming in any location will require plenty of space for cast & crew, as well as moderately easy accessibility for all the camera/sound & lighting equipment.

The Digital Filmmaking Pre-production Process

- **Step 6: Preparing a Shooting Script**

The script from which a movie is made. Contains scenes placed in order of filming. Usually contains technical notes and/or drawings. A shooting script is essentially a script that breaks the film into scenes, placed in sequence as they are to be filmed on set/location.

Tips

You can include any sketches or photographs of locations, include ideas you may wish to film in as well as scene breakdowns, types of shot (ie. [A tracking shot](#)) and technical drawings.

The Digital Filmmaking Pre-production Process

- Step 7: Organising a Schedule

Your schedule is to accompany your shooting script.

A schedule gives you control over the day-to-day shooting of the film. You can allocate how much time you feel is needed for each shot, by looking at your storyboards and shooting script simultaneously.

Tips

It is worth while over-estimating for your first shoot until you get to grips with how long different tasks take (i.e. setting up lighting, moving cameras etc)
Give yourself more time than you need

The Digital Filmmaking Pre-production Process

- **Step 8: Writing and Distributing Call Sheets**

A call sheet is a listing of which cast members should arrive for make-up, what time actors/crew are due on set, what scenes they are in and what special requirements (if any) are needed. It is essentially a daily breakdown of the shoot. You should also include pick-up times and locations if you have arranged transport.

Tips

On the call sheet include the actor's name as well as the character's name.

The Digital Filmmaking Pre-production Process

- **Step 9: Equipment for filming**

The range of digital video equipment varies greatly. Depending on your budget, you have different options available to you.

Tips

When buying a camera it is worthwhile getting additional extras; Buying an extra battery is incredibly useful for outdoor filming, and having camera equipment such as tripods or monopods available to you help with the filming process

Decroly's experience

- Elaborate videos at school

Steps:

Brainstorming

Choosing the scenarios

Select the students

Memorizing the dialogues

Performing filming

The Digital Filmmaking Pre-production Process

- DEMO 1



The Digital Video editing Process

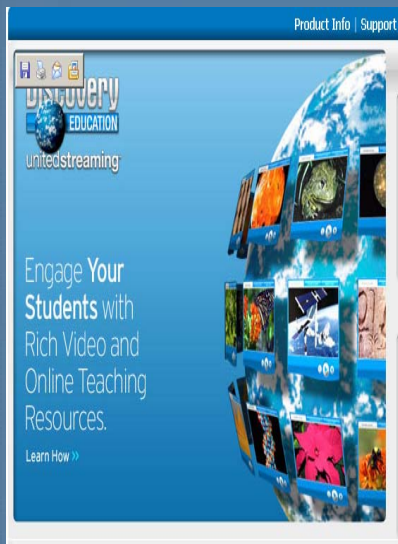
- DEMO 2

Video editing



The Digital Distribution Process

- Demo 3:
produce a film
an upload
to internet



The Digital Distribution Process

- RSS

To subscribe to one or more of the Post's RSS feeds, point your RSS reader to the links below:

The screenshot shows the Radio Web Europe website's 'Services - RSS & Podcasting' page. The page features a navigation menu with 'RSS' and 'PODCAST' highlighted. A sidebar on the left contains links for 'Subscribe', 'RSS & Podcasting', 'Newsletter', and 'FAQ'. The main content area explains that all RSS feeds are based on the RSS 2.0 specification and provides instructions on how to subscribe. It lists two main feed categories: 'RADIO WEB EUROPE'S FEED' and 'RADIO WEB EUROPE'S PODCAST'. The 'RADIO WEB EUROPE'S FEED' section includes links for 'News' and 'Multimedia', each with an 'RSS' button. The 'RADIO WEB EUROPE'S PODCAST' section includes an 'ITUNES' button and an 'RSS' button. A yellow highlight at the bottom of the page contains the URL: <http://www.radiowebeurope.eu/uk/services/?id=1>

The Digital Distribution Process


- Podcast



Get Radio Web Europe podcast's directly to your desktop or MP4 player. To access you have these options

The screenshot displays two main sections for subscription options. The left section, titled 'RADIO WEB EUROPE'S FEED', provides instructions on how to subscribe to RSS feeds and lists links for 'News' and 'Multimedia', each with an 'RSS' button. Below this is a 'DOWNLOAD FREEWARE RSS READER' section with links for various software: Feedreader (Win), Sharpreader (Win), Sage (Firefox/ThunderBird plug-ins), Urss (Mozilla plug-ins), Straw (Linux), Netnewswire Lite (Mac OS X), and Thunderbird (Client E-mail). The right section, titled 'RADIO WEB EUROPE'S PODCAST', explains how to get the podcast directly to a desktop or MP4 player. It includes an 'ITUNES' section with instructions on how to use iTunes software and a search engine. Below that is a 'SUBSCRIBE' section with instructions on how to use other software. Finally, there is a 'DOWNLOAD FREEWARE PODCAST' section with links for 'WINDOWS' (Juice, Doppler) and 'MAC' (Juice, Transistr).

▼ RADIO WEB EUROPE'S FEED

To subscribe to one or more of the Post's RSS feeds, point your RSS reader to the links below:

[News](#) 

[Multimedia](#)  

▼ DOWNLOAD FREEWARE RSS READER

[Feedreader](#) (Win)

[Sharpreader](#) (Win)

[Sage](#) (Firefox/ThunderBird plug-ins)

[Urss](#) (Mozilla plug-ins)

[Straw](#) (Linux)


[Netnewswire Lite](#) (Mac OS X)

[Thunderbird](#) (Client E-mail)


▼ RADIO WEB EUROPE'S PODCAST

Get Radio Web Europe podcast's directly to your desktop or MP4 player. To access you have these options:

ITUNES

Click on  to launch the podcast feed with [Apple iTunes](#) software (must be installed in your computer - this option works only with [Internet Explorer 7](#) and [Mozilla Firefox](#)). You can also search Radio Web Europe with [iTunes](#) search engine.

SUBSCRIBE

If you have another web browser or podcast software installed other than iTunes on your computer, click on .

▼ DOWNLOAD FREEWARE PODCAST

WINDOWS

[Juice](#)

[Doppler](#)

MAC

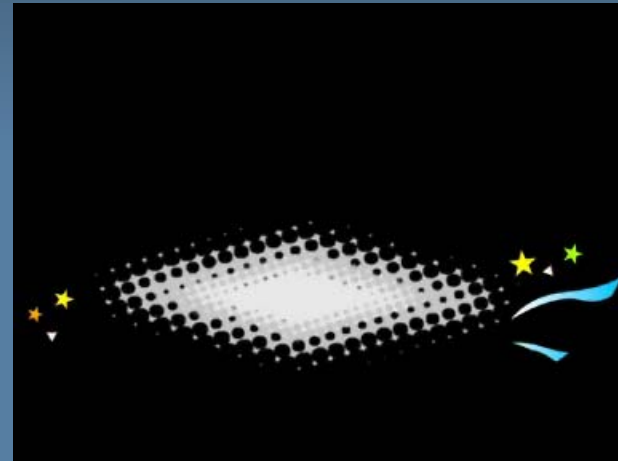
[Juice](#)

[Transistr](#)

3.-Examples of videos made by the spanish team

- Exercises -

Application form



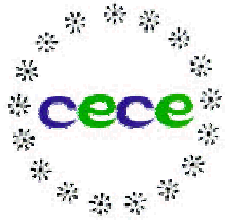
Feed-back

- Conclusions and recommendations

1

2

3



- Dear friends

Thanks a lot for
your attention

We wish you the best



More information

- Please contact

selina.martin@cece.es

maguzman@decroly.com

luis.lizama@cece.es